

Phenomenon

Pre-sales

Presentation

New Residential Complex at Kata Beach



Location





Location

8 Rai
13.800m²

400m to beach



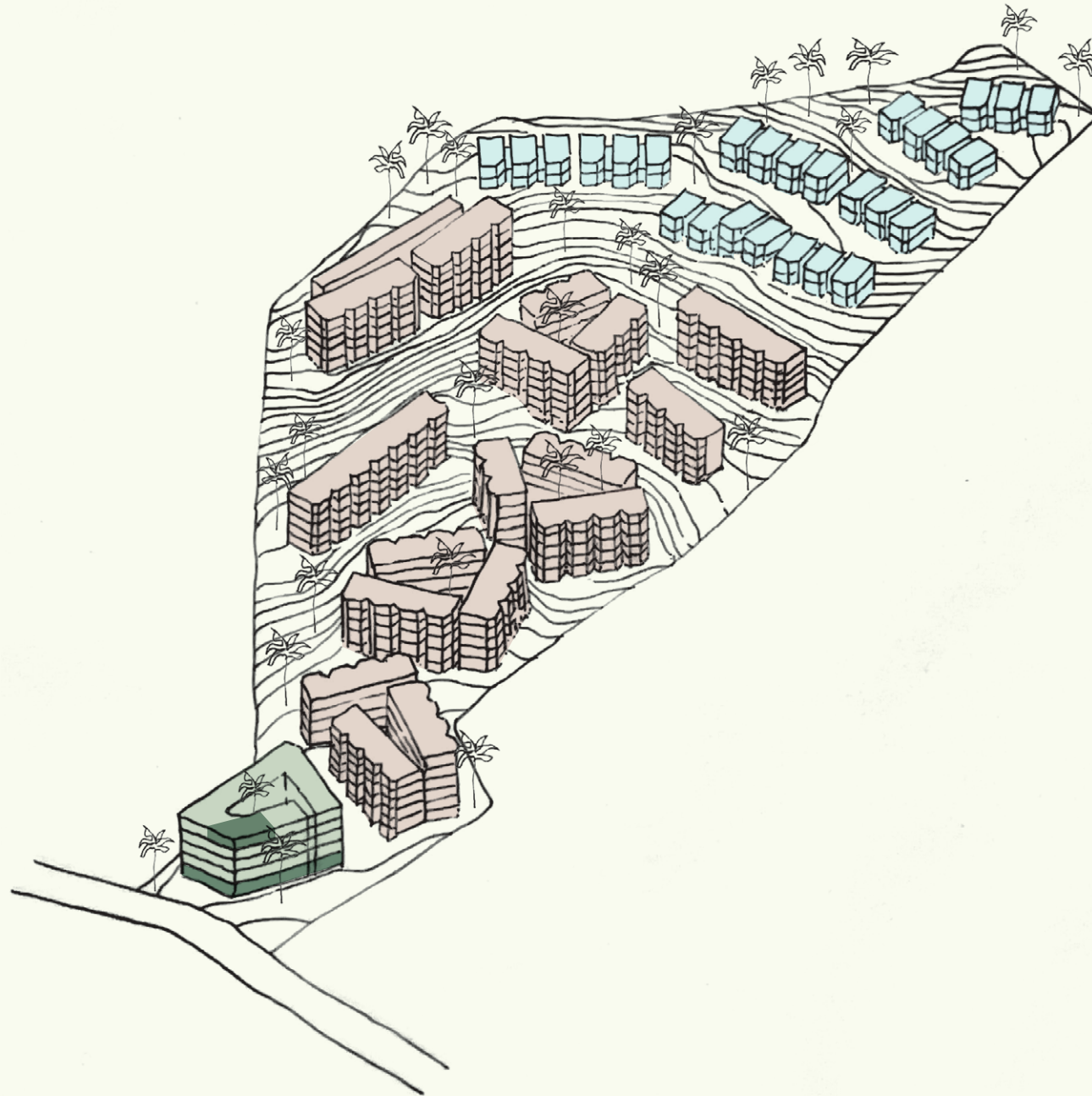
Kata Beach




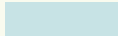


Program

Kata

Phenomenon



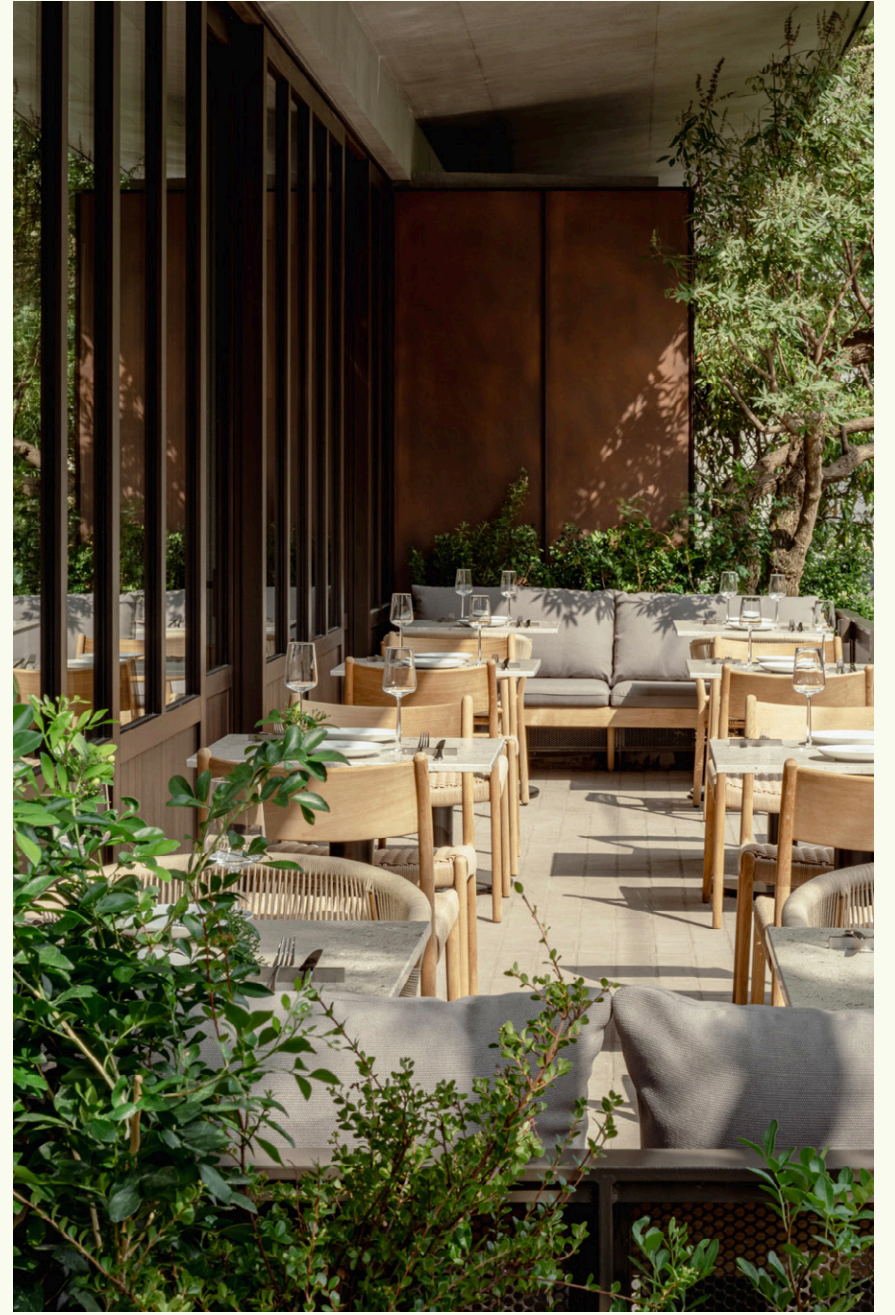
The new development features **390 studio** apartments, distributed across **8 uniquely designed buildings** embedded in the natural contours of the green hills and **27 townhouses**, positioned atop the hill, offering unobstructed views. The complex is further enhanced by a range of amenities, including **swimming pools, hotel, supermarket, restaurant, rooftop bar, coffee place** and a large underground parking.

-  Condominium buildings
-  Townhouses
-  Hotel
-  Supermarket, restaurant, coffee place, rooftop bar

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Green collective interior



Reference images

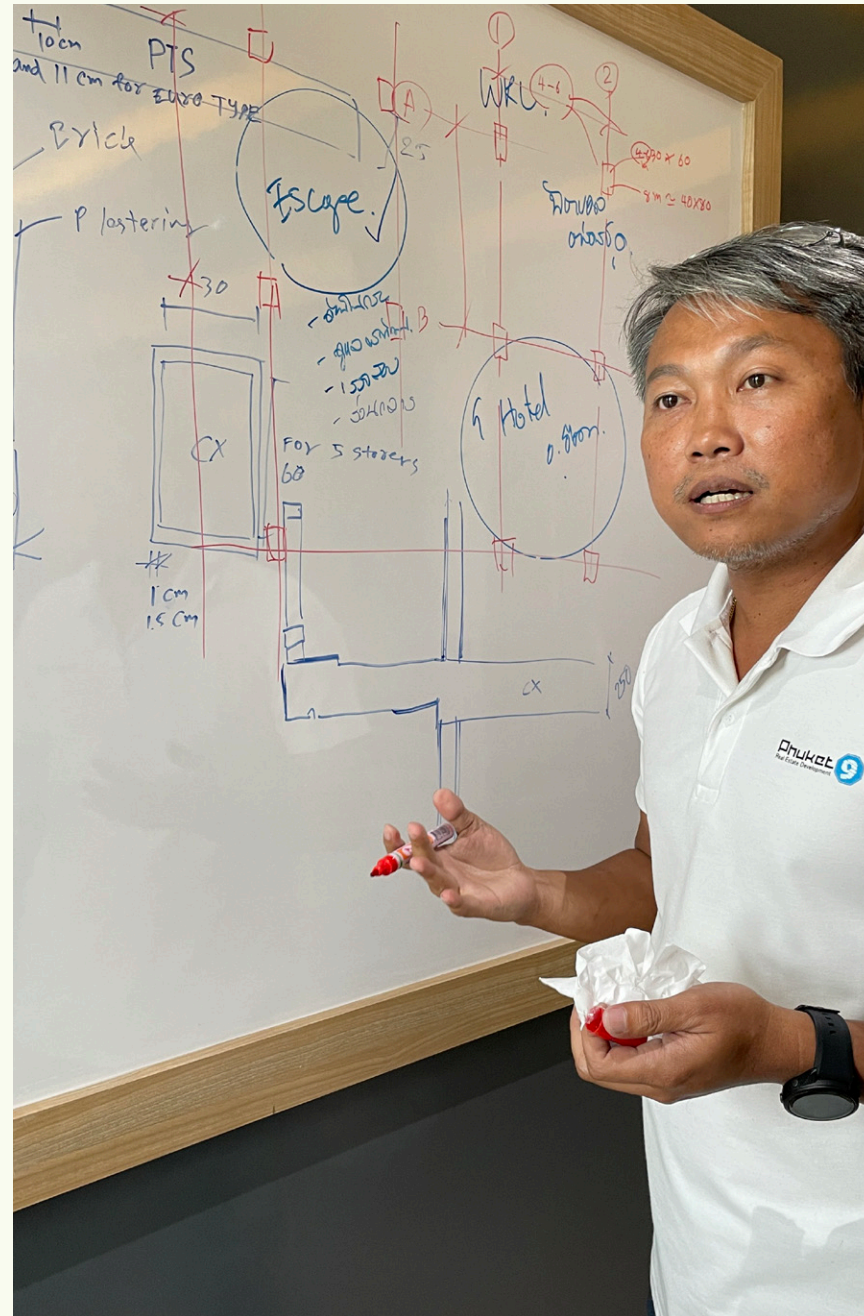
Team



common practice

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Creative design process

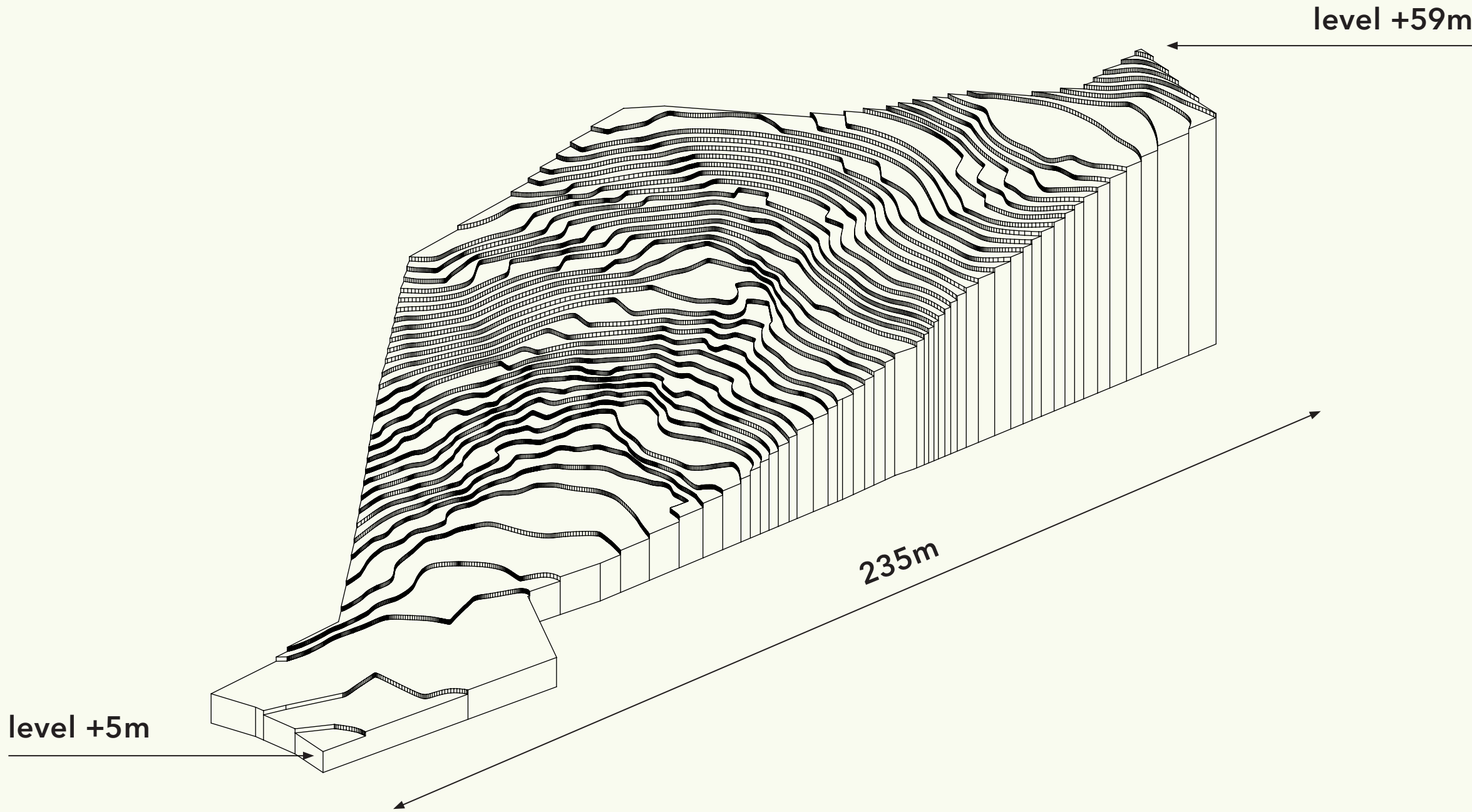
Challenging hillside plot



Challenging hillside plot

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Ocean view



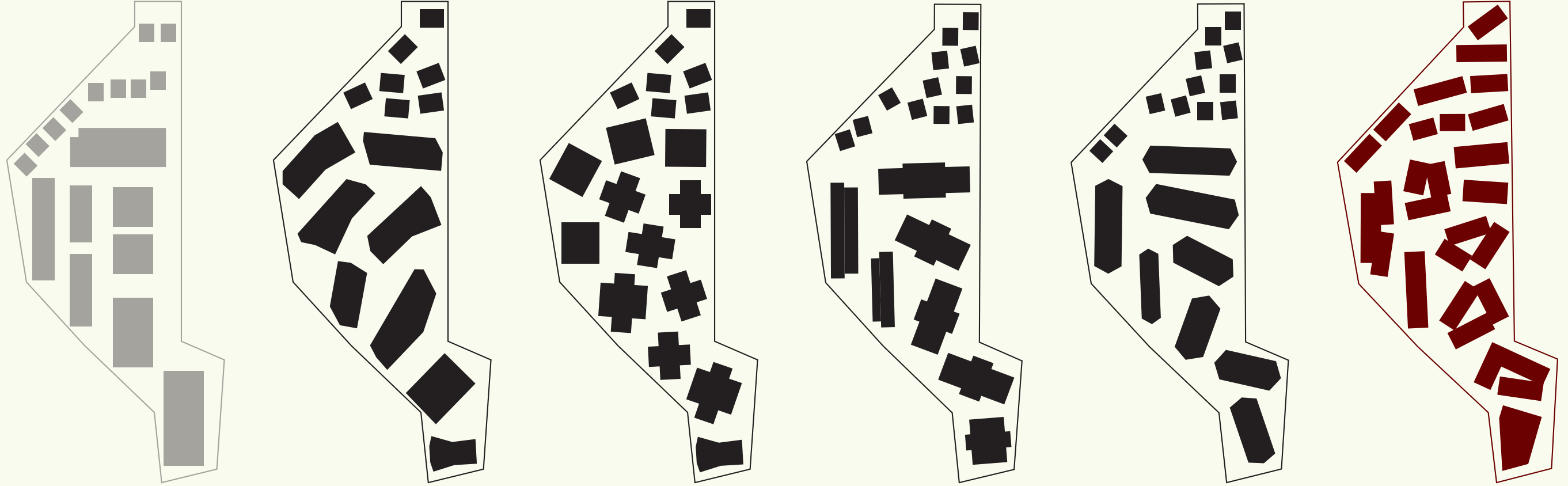
Mountain view



Masterplan development

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Urban integration



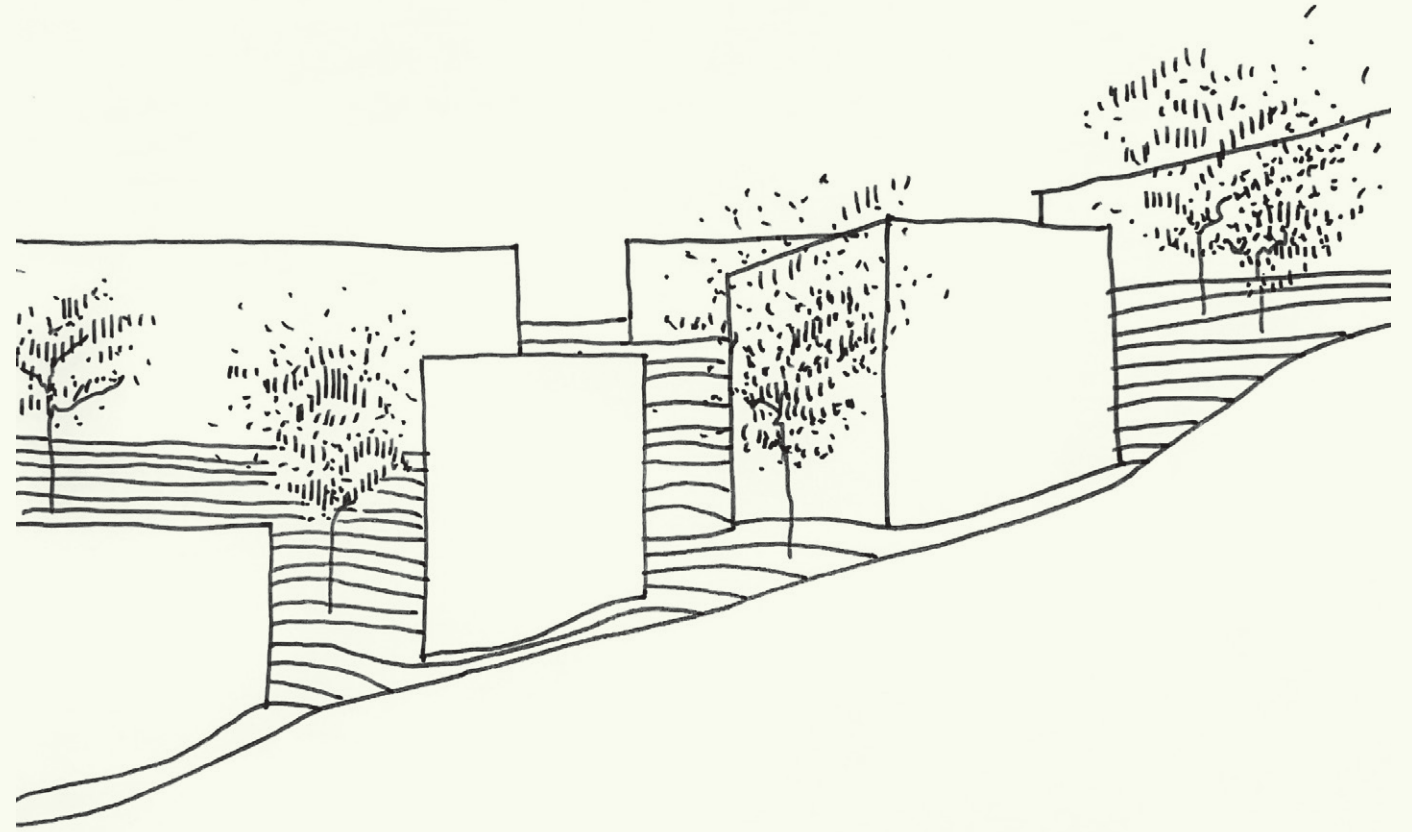
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Painting - Giorgio Morandi

Hillside village concept



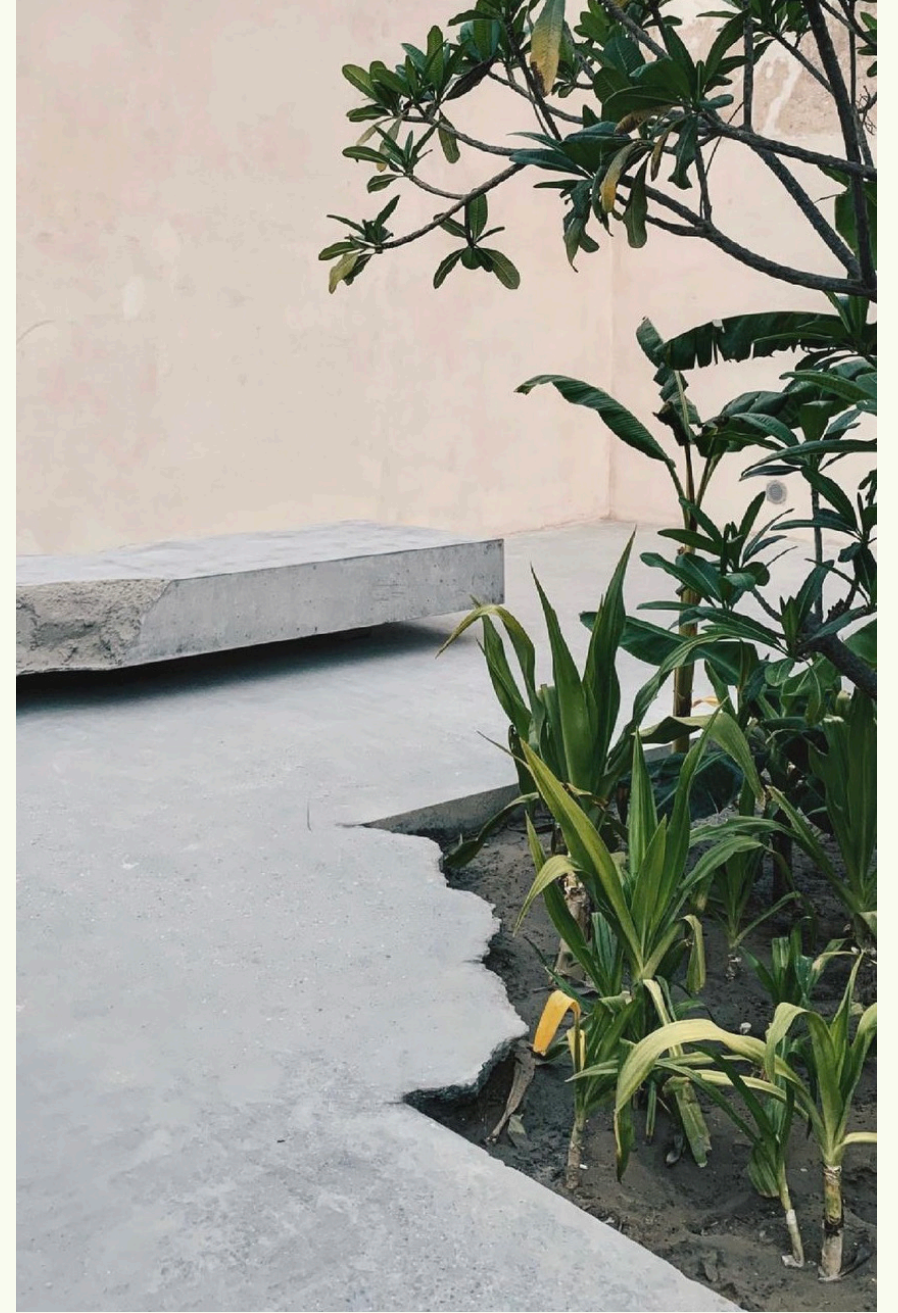
Transition from city to green hills



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Tropical garden scenery



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Masterplan



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Example building B



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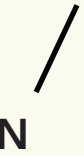
Architecture



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Principle layout building B



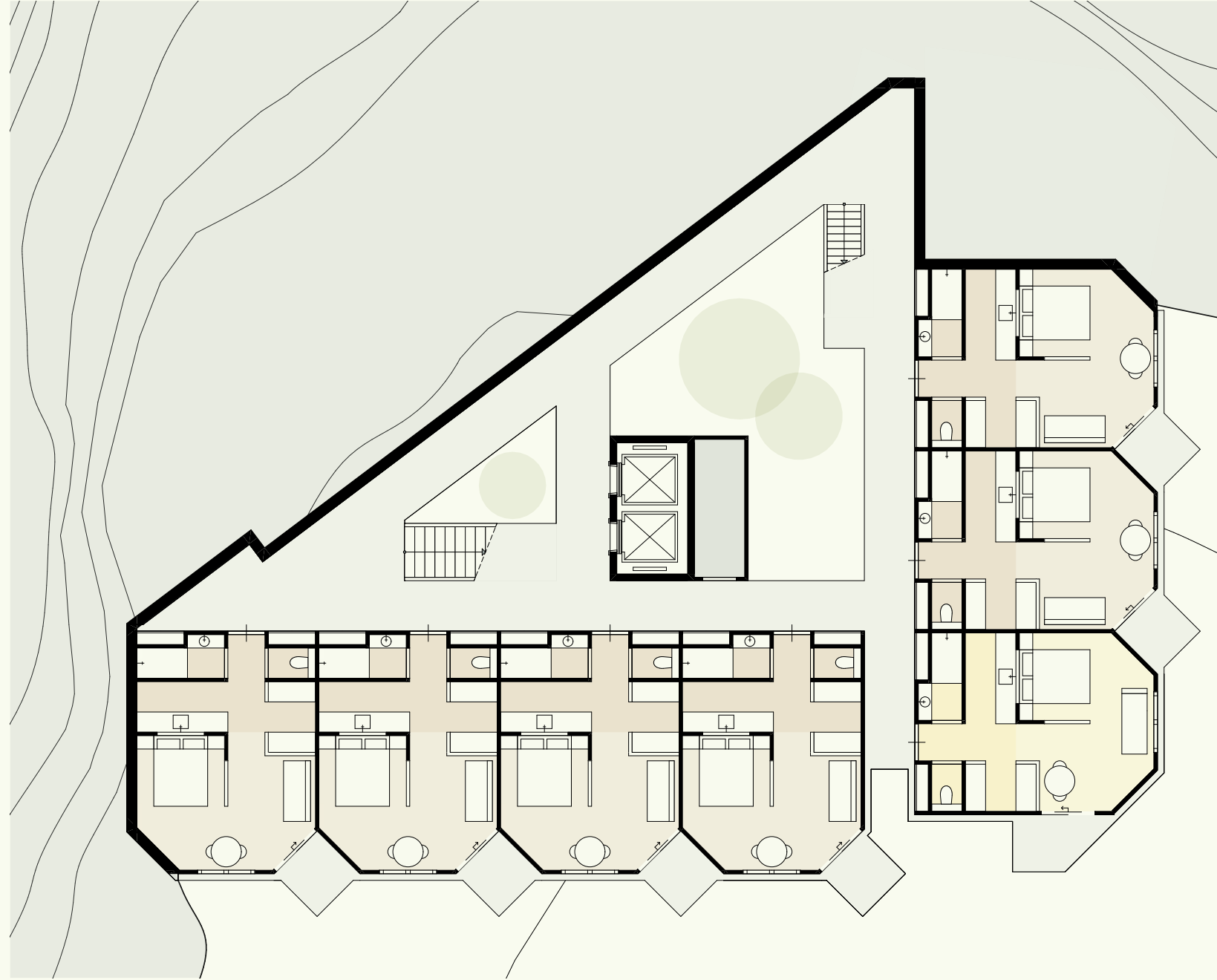
Open corridors with skylight



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Meeting the landscape



Meeting the landscape



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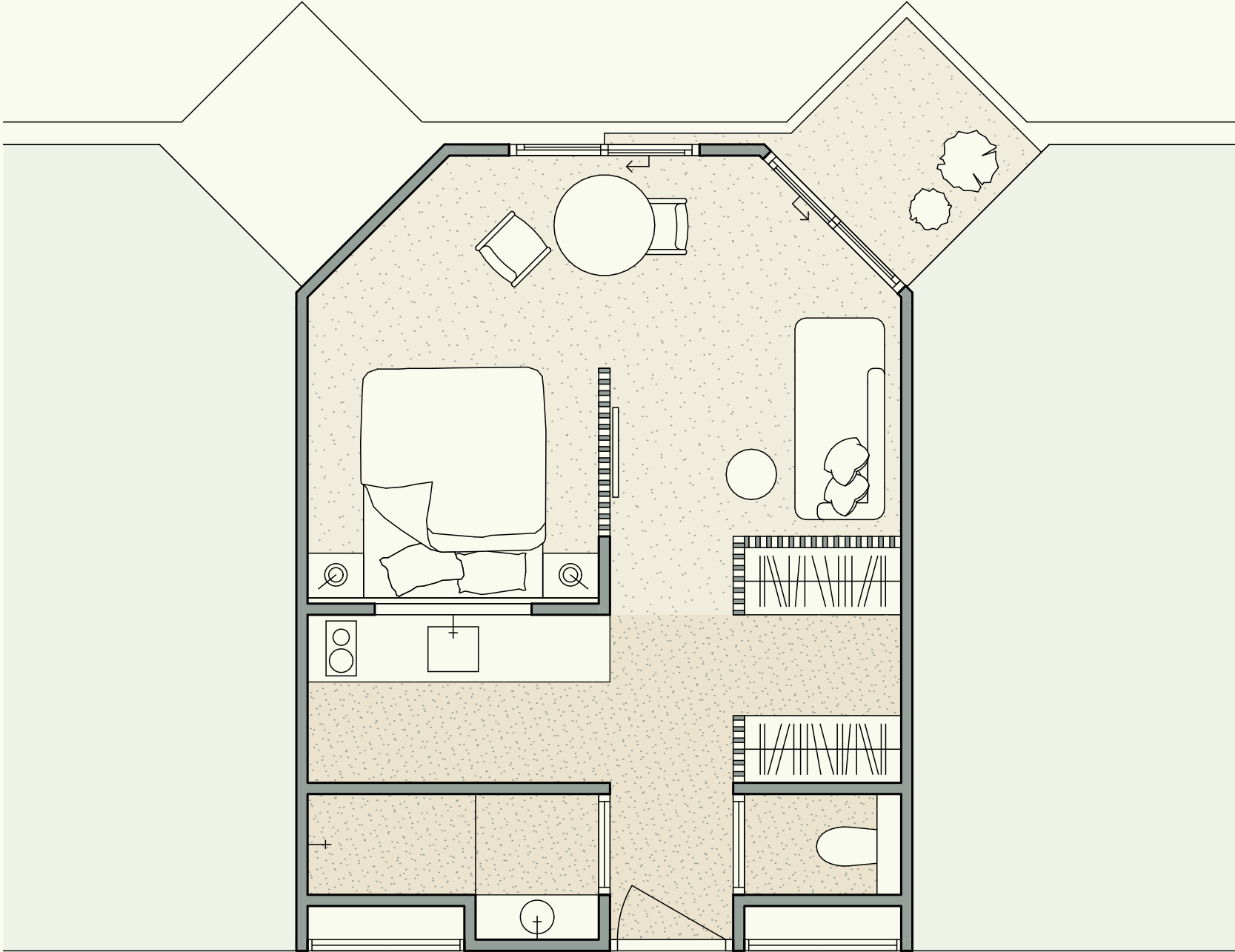
Bay window concept



The bay window studio apartment

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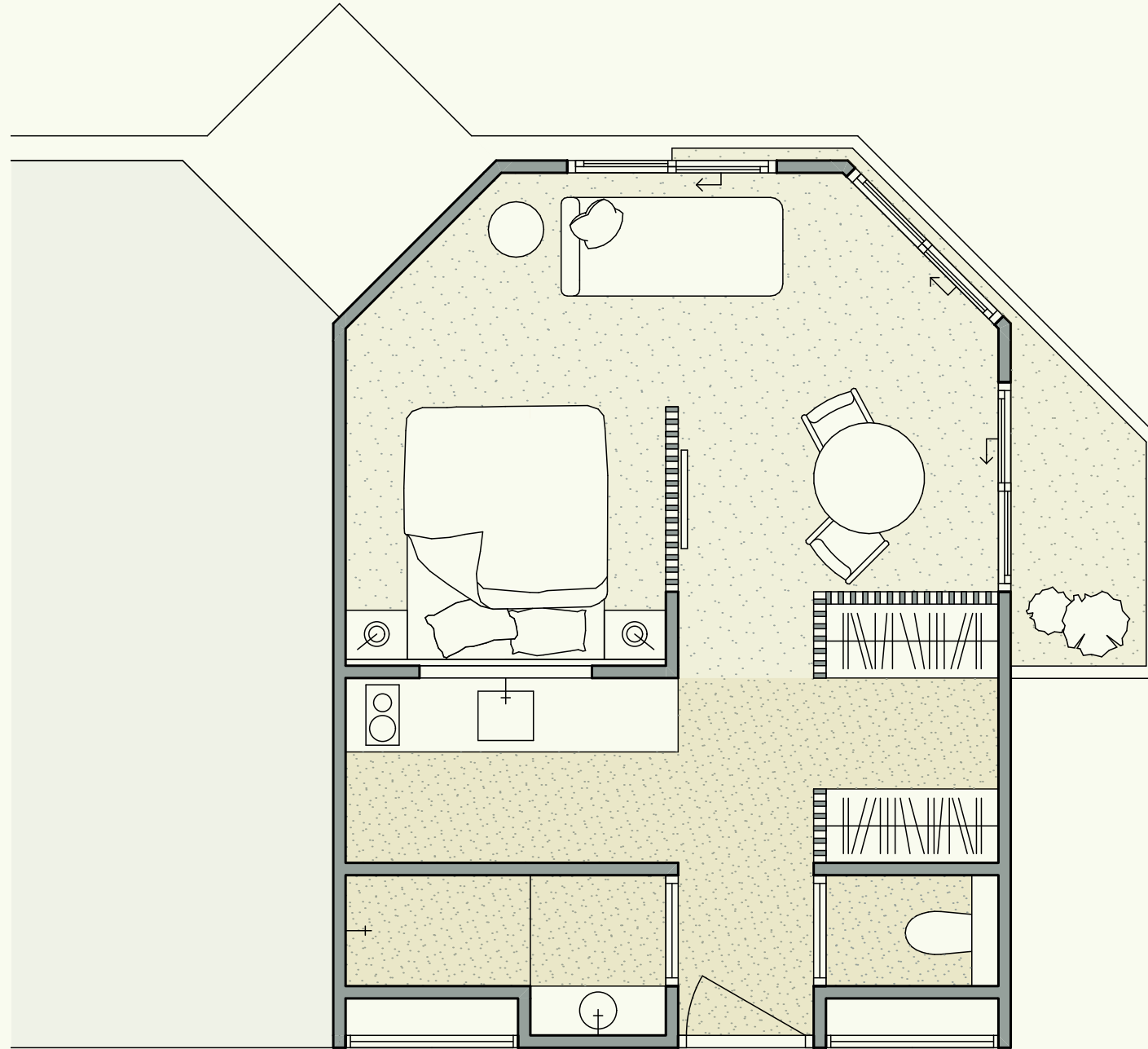




The corner window apartment

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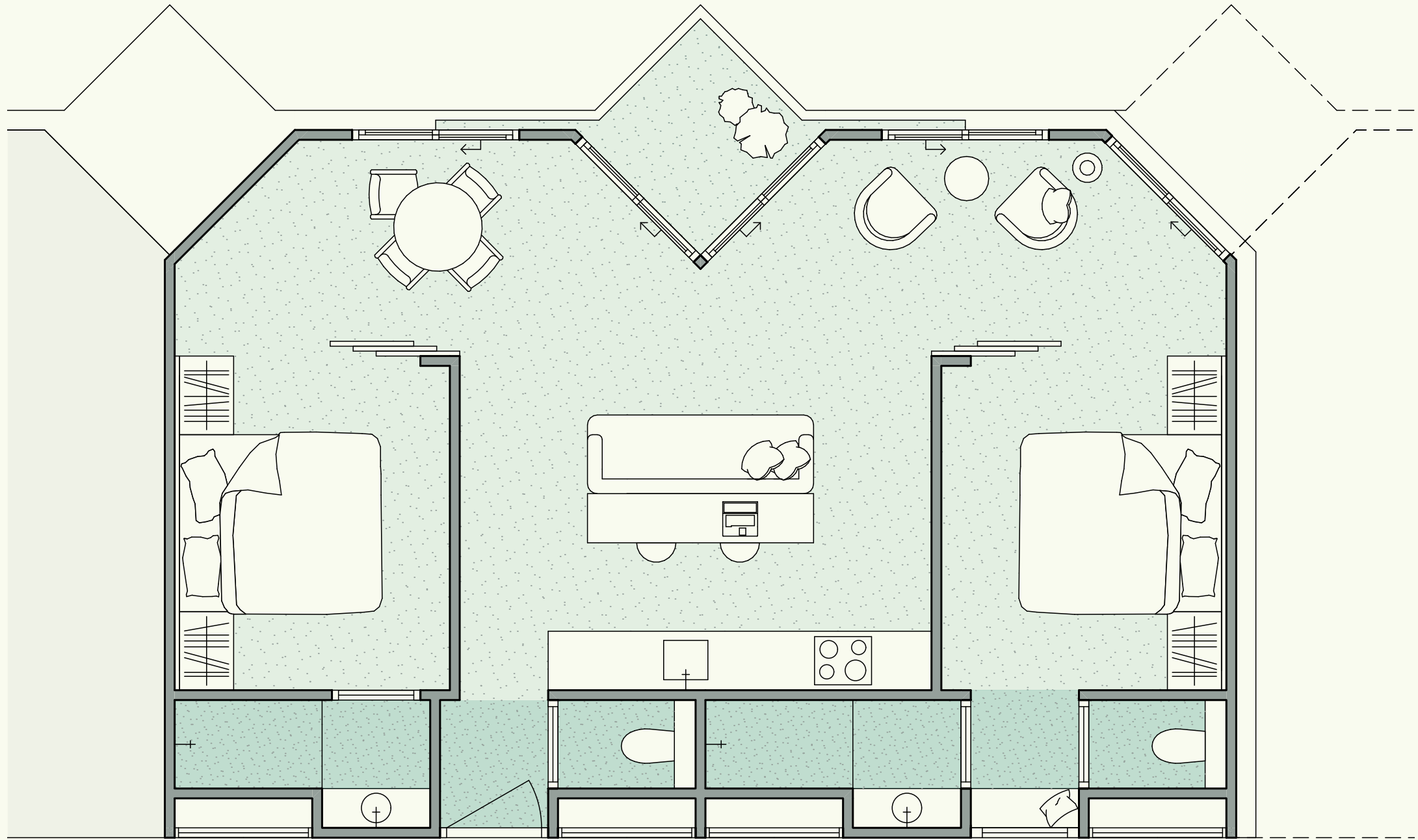
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The double bay window apartment

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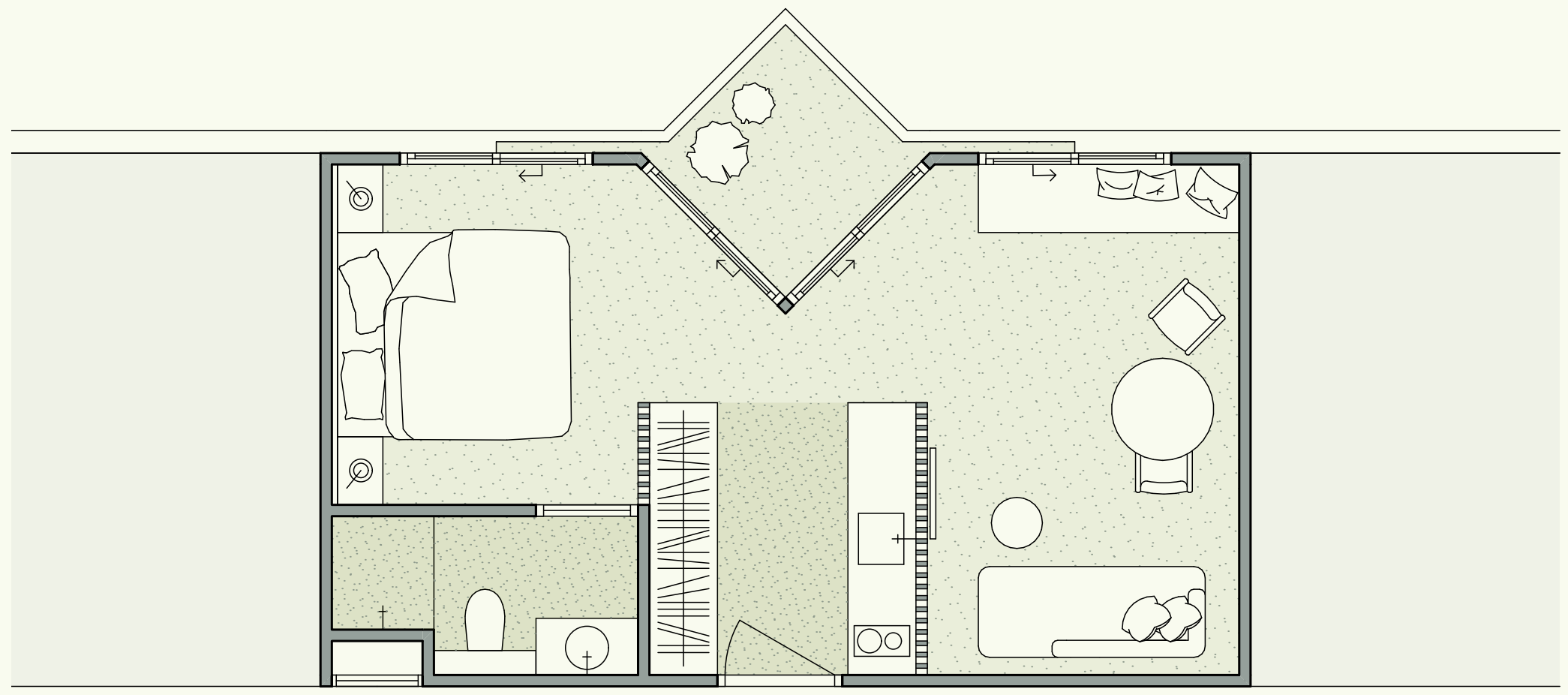
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One bedroom apartment



Ocean views over the rooftops



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Rooftop landscape



Rooftop landscape





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Presentation

Thank you